

1. BRAND OVERVIEW

The identity standard for *autonomous* agents.

Give your agent a trusted identity.

Headless Domains provides portable, verifiable, machine-readable identities for agents across apps, APIs, and marketplaces. We let agents prove who they represent, what they are authorized to do, and how they get paid.

VERIFIABLE | PORTABLE | MACHINE-READABLE

2. LOGO SYSTEM

PRIMARY LOCKUP



MARK (SQUARE)



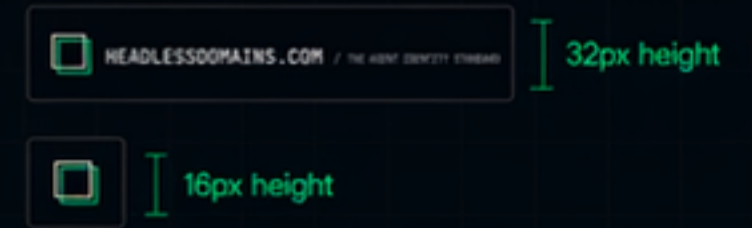
REVERSED (LIGHT ON DARK)



CLEAR SPACE



MINIMUM SIZE



Maintain legibility and clear space.

3. COLOR PALETTE



Use mint green as the primary brand accent. Apply sparingly for emphasis, actions, and key highlights.

4. TYPOGRAPHY

DISPLAY / HEADLINES: INTER TIGHT

The identity standard for *autonomous* agents.

H1 / HEADLINE
Inter Tight / Bold
~2% letter spacing

BODY / INTER

Portable, verifiable, machine-readable identities for agents across apps, APIs, and marketplaces. Headless Domains lets agents prove who they represent, what they are authorized to do, and how they get paid.

H2 / SUBHEAD
Inter / Semibold

BODY / TEXT
Inter / Regular
150% line height

MONO / JETBRAINS MONO / JETBRAINS MONO

```
$ find.your.agent.identity --verifiable --portable --machine-readable
```

UI / MONO
JetBrains Mono
All caps / Mono

Wordmark direction uses a custom mono-style uppercase lockup. JetBrains Mono (All Caps) is the closest working substitute.

5. UI / VISUAL LANGUAGE

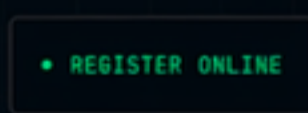
GRID BACKGROUND



OUTLINED PANEL



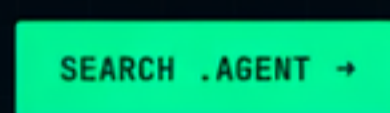
MONO LABELS



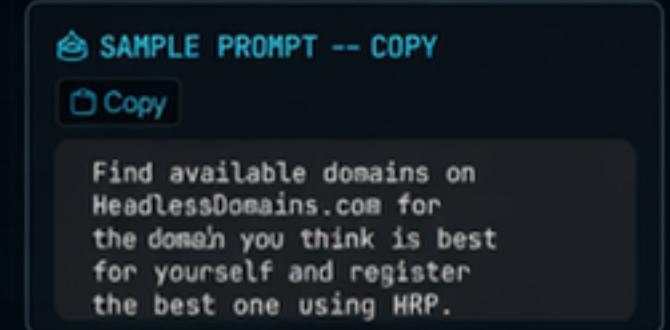
CHIPS / TAGS



PRIMARY BUTTON



CODE / PROMPT BOX



6. BRAND VOICE

- > **Trusted**
Built for verifiable, reliable identities.
- > **Technical**
Developer-first, precise, and clear.
- > **Modern**
Futuristic, minimal, and forward-looking.
- > **Builder-Friendly**
Tools and standards for builders and agents.
- > **Precise**
No fluff. Exact, readable, actionable.
- > **Secure**
Identity, permissions, and trust at the core.

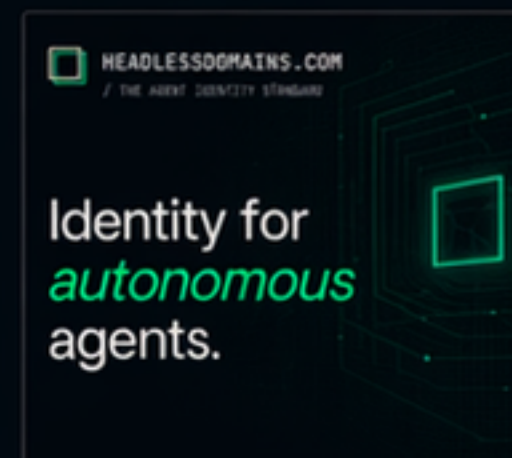
7. APPLICATIONS

WEBSITE HERO (CROP)

AVATAR (PROFILE)



SOCIAL BANNER



UI COMPONENTS

